

Virtual Instruments & Cognizant: Delivering Infrastructure Performance Management (IPM) on a Global Scale

IT departments today are challenged to address a dual mandate - optimizing cost through efficiency, while continuing to innovate and meet the performance expectations of today's business community. Achieving this dual mandate can prove difficult due to changing user expectations, business demands and ever changing technology landscape.

Solution

Virtual Instruments and Cognizant have entered into a strategic relationship designed to deliver Performance Management to enterprises around the world. By partnering with VI, Cognizant is now able to leverage the power of VirtualWisdom to drive operational and cost efficiencies and drive transformation in existing infrastructure environments. Joint services between Cognizant & VI include Performance Management as-a-Service (PMaaS) and VI enabled Critical Infrastructure Audits (CIA).

Cognizant focuses on delivering infrastructure to the changing face of the enterprise which has moved from needing to be at a "steady state" to having to be at a "constantly ready state" delivering business contextual service delivery that unlocks trapped value leveraging progressive convergence. This focus is aligned to Virtual Instruments' founding principles, promising opportunities for both companies to jointly carry our message to market. That message is about extracting meaning and providing insight to customers from their data, allowing them to outperform their competition.

VirtualWisdom will enable Cognizant to deliver an enhanced and differentiated performance-based Service Level Agreement (SLA) to its customers. In managed services environments, Cognizant will offer their customers Performance Management as-a-Service in sync with other services that they're currently delivering to customers. Cognizant will now also offer Critical Infrastructure Audits enabled through VI to drive performance and operational improvements as well as cost efficiencies surrounding infrastructure assets.



Cognizant

KEY BENEFITS

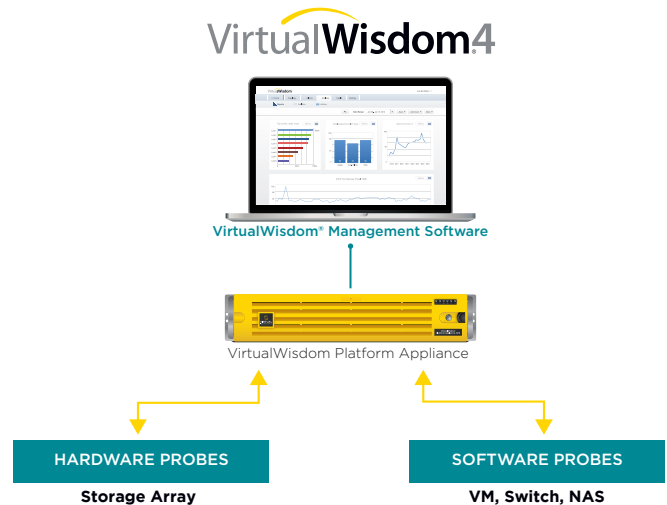
- Provide an exacting picture of performance
- Correlate data points from all areas of the infrastructure
- Ensure optimal performance at a minimal cost
- Eliminate latency periods and outages
- Guarantee performance-based Service Level Agreements
- Generate real-time reports to make accurate and timely decisions
- Support innovation to solve complex business problems

This joint solution will enhance Cognizant's capability to manage and guarantee performance of their highly virtualized and complex mission-critical customer environments. Cognizant promotes each aspect of this mandate by developing value-added solutions for any number of functionalities for clients in their core industries such as Banking and Financial Services (BFS), Healthcare and Life Sciences (HC/LS), Insurance, Products and Resources (P&R) and others.

Benefits

The joint solution delivers the following benefits:

- Provides an exact picture of performance by measuring every frame that traverses the infrastructure (no more misleading averages – this is about precision)
- Correlates data points from all areas of the infrastructure, stores that information across historical business cycles, and delivers advanced analytics to show areas that need addressing
- Ensures optimal IT infrastructure performance at a minimal cost by identifying emergent issues in real time, thereby reducing time to resolution
- Optimizes IT infrastructure performance and costs by eliminating latency periods and outages
- Guarantees solution availability by helping companies enter performance-based Service Level Agreements
- Offers real-time reports of infrastructure performance, allowing organizations to make accurate and timely decisions both internally, and throughout the IT ecosystem as a whole
- Supports innovation by delivering solutions that solve complex business problems and reduces vendor spend/interaction with a single service provider (reduces time in the war room)



Optimizing the performance of an IT infrastructure is a major undertaking for any company, and for those maintaining complex IT ecosystems, it is a particularly daunting task. Working with Cognizant will allow major enterprises around the world to rely on Virtual Instruments' IPM platform to ensure IT agility in order to keep pace with the evolving business landscape.

About Cognizant

Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 217,700 employees as of March 31, 2015, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000 and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world.

About Virtual Instruments

Virtual Instruments is the leader in Infrastructure Performance Management, delivering solutions that help customers ensure their applications and infrastructure perform better together. The VirtualWisdom platform provides comprehensive visibility into the performance, health and utilization of the IT infrastructure empowering customers to guarantee the performance of their mission-critical applications across physical, virtual and cloud computing environments. With Virtual Instruments' solutions customers can stop reactive troubleshooting, start managing performance and achieve cost optimization. The company was founded in June 2008 with headquarters in San Jose, Calif. and sales and engineering offices throughout the U.S., Europe, the Middle East, Asia, and Asia Pacific.



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